



VANGUARD HOLLYWOOD



EVENT MEDIA KIT

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Vanguard Hollywood: an environment so unique and distinctive, it stands poised to dominate the Los Angeles entertainment landscape. A venue strategically designed to offer the ultimate dance club experience, intimate private party, rocking, raging concert or let-it-all-hang-out-who-knows-what-will-happen-next after/wrap party.

Vanguard Hollywood invites you to experience the sexy vibe of a hot dance club and the cool ambiance of a swanky lounge.

Boasting a U.K. Funktion One Sound System, the Main Ballroom is huge, with 17-foot side walls and a 25-foot apex. A balcony overlooks the dance floor with three large bay windows. A separate entrance at the south end of the building, allows the upstairs to function as another clubroom. To the north, reachable through either of two doorways, is an additional backlot bringing the onsite parking to over 400 valuable spots. The stage, flanked by a semi-circle of large video screens, hosts both live acts and OJ setups. Gyrating bodies on the spacious cherry wood dance floor invites onlookers from the VIP balcony above. The Asian-themed outdoor patio, lorded over by a giant smiling Buddha, is the perfect way to meet and get to know people. An atmosphere so mesmerizing, the hours will slip by unnoticed.

Vanguard Hollywood: 20,000 sq. ft. of spectacular possibilities limited only by your imagination.



The Main Ballroom is a huge space that can accommodate a wide range of events, from live performances to banquets, from film shoots to corporate events. The room can accommodate 1,000 standing, or provide seating for 600. The room comes fully furnished and designed, but can also be emptied for a customized special event design.



Newly remodeled, *The Front* offers a more intimate space for 150 guests and is decorated in hues of brown, gold and tan accompanied with a bar and raised deck for comfortable couches and table service if desired.



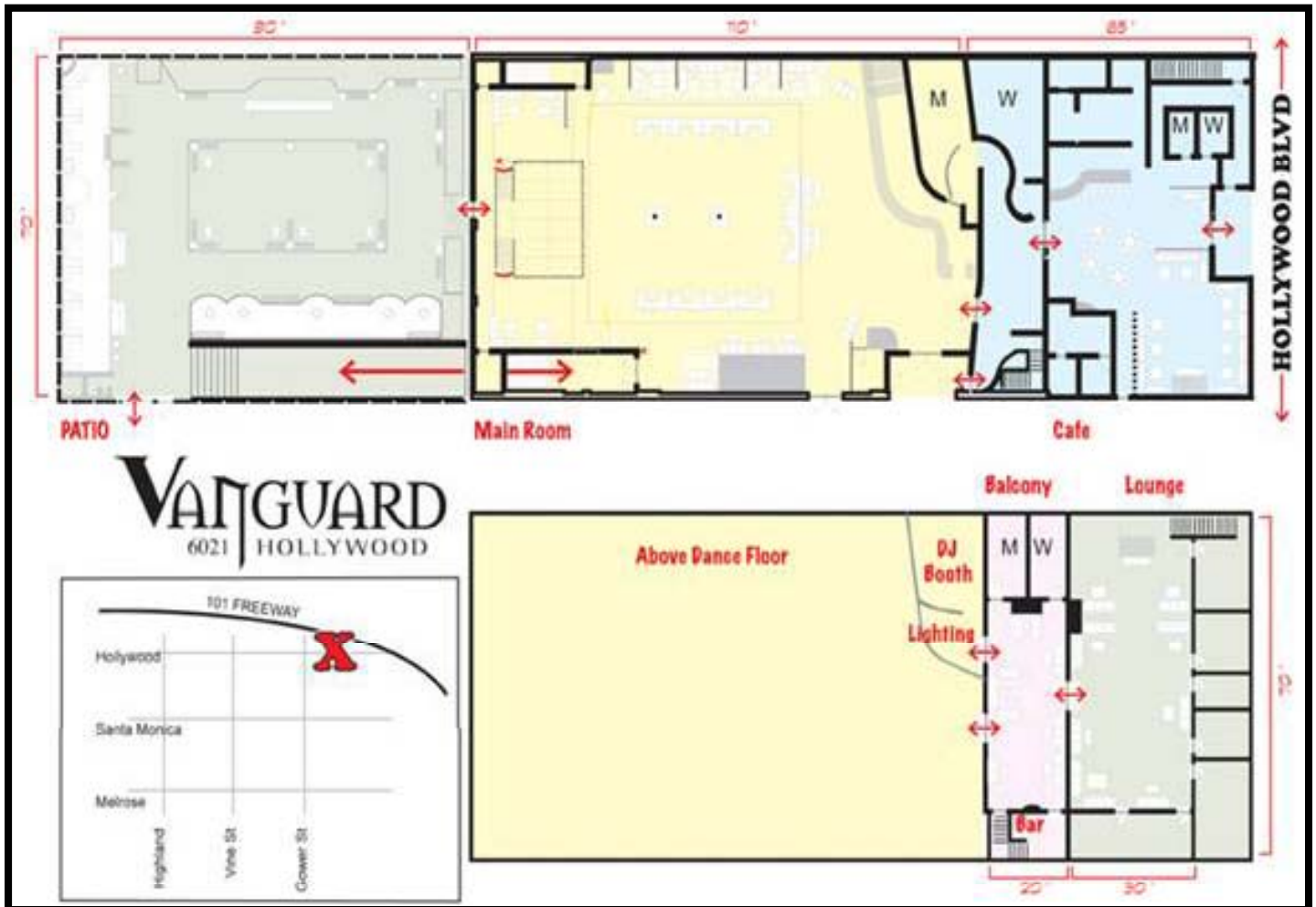
Luxurious seating for 300 guests including two bars.



Our outdoor Garden is our most popular area. Its lush landscaping and cabanas provide the perfect environment for 300 guests to lounge and contemplate the stars.



Our Kitchen provides 2 ovens, workspace, warmers, sink, dishwashing facility. Our kitchen and prep/service area are adjacent to the Main Ballroom and the Lounge with easy access to the Garden. The stairway provides easy access to the upstairs balcony and bars.



Smoking Section:

There are two smoking sections available. One is the patio and the other is an outside area upstairs.

Parking Information:

Parking is available for up to 400 cars or valet parking provided for additional fee.

Types of Events:

1. Wrap/After Parties
2. Launch Events
3. Movie Premieres
4. Sporting Events
5. Fashion Shows
6. Concerts
7. Filming
8. Private Parties
9. Philanthropy Events/Fundraisers



Services Available

1. Bartenders, Barbacks, Servers
2. Security
3. Insurance
4. Tech Support
5. Equipment/DJ's
6. Catering
7. Valet
8. Kitchen Facilities
9. Clean-up



Outside Vendors

1. Premier Catering
2. Valet
3. Tech Support
4. Security



AFI Film Festival
 AMP'D Mobile
 Assoc. of Independent Commercial Producers
 Bisou Bisou Fashion Show
 Borat Party
 Camel
 Celebrity Fit Club
 CSI
 Dimelo Records
 Disney
 DreamWorks
 E! Entertainment
 E3
 Fear Factor
 Flavorpill
 Fox
 GenArt
 In2iT Media
 Infinity
 LA Weekly
 Lifetime
 "Miss Nobody" Film Shoot
 MTV
 Pandemic Productions
 RedBull
 T Mobile
 USC/UCLA
 VH1
 Vivendi/Universal



Club Systems

Dec. 2005

"Hollywood's newest star is a gorgeous, glamorous, well-endowed nightclub. Vanguard epitomizes the Tinseltown aesthetic. Everything about the venue is bigger, brighter, better."

LA Times

CalendarLiVE

Aug. 2005

"Vanguard CEO Jordan Birnbaum, a onetime Internet executive at Juno Online Services in New York, wants his venue to be all things to all people. "What I want people to take from this is that any event can happen here, whether it's a fashion show, party, dance club or concert."

ClubPlanet Newsletter: Los Angeles

Aug. 2005

"Word on the street is that the new **Vanguard, after all of its renovations is a serious force to be reckoned with. The sound is arguably the finest in LA, the lighting is impeccable, the patio is pleasant and comfortable, and the crowd is enough to make water boil.**"

LA CityBeat

Aug. 2005

"... the club business is a crowded field, but when you expand to rock shows, wrap parties, film premieres, and special events, that's where there's room to have a different audience every day of the week," Birnbaum says. "Then it's about focusing intently on the customer experience. I'm hoping we'll be different and bring a kinder, gentler vibe to the club scene in Hollywood."

944 Magazine

PASSPORT

Oct 2005

"The club's main room features gorgeous stone walls and an LED-lit curved bar, inviting L.A. socialites to mix, mingle and dance. And at 21,000 sq. ft., the megaclub leaves plenty of room to get down."

Ok Magzine – Germany

Oscar Special - "travel story about the best places in Los Angeles, recommended by Michelle Rodriguez, - "Her favorite Club is Sundays with Marcus Wyatt at Vanguard"



We at Vanguard Hollywood pride ourselves on the level of loving detail that has gone into every nook and corner of this amazing venue. Likewise, your event should be treated with as much attention to detail. Every event has its own special needs, wants and desires. We guarantee that we'll work with you to create an event that stands at the vanguard.

WE THANK YOU FOR YOUR TIME AND CONSIDERATION.

For more information on this events and/or a walkthrough of Vanguard Hollywood property, please contact:

Misty Mansouri
General Manager
Misty@vanguardla.com
M. 323.219.9346

- OR -

All Points Worldwide - Lifestyle Marketing

Jhoanna Flores
Director of Operations
Jhoanna@allpointsworldwide.com
O. 323.655.2800 ext 304

Jessica McAlister
Events Coordinator
jessica@allpointsworldwide.com
O. 323.655.2800 ext 303